

Top Drawer Autumn Delivers.. ..a Successful and Stunning Show (14 - 16 September 2008, Olympia, London)

...fresh ideas and inspiration for a profitable Christmas

Clarion Retail is proud to announce that Top Drawer Autumn fulfilled its promises and delivered a show that was bursting with fresh new products and inspirational ideas. Visitors prepared for the season ahead and wrapped up their product orders to ensure a profitable Christmas - a crucial time for retailers. Hundreds of quality and design-led exhibitors showcased their latest products in fashion, home, gift and greetings cards at the show, and strong levels of orders were placed.



Organisers are also thrilled to report that in spite of the current economic climate, visitor numbers remained high and Top Drawer Autumn performed strongly against other shows in the sector. The number of Indigo and Indigo Gold members rose by 35%, reflecting the strength of Top Drawer Autumn in attracting the highest-quality buyers. Indigo members at the show included VIP buyers from Harrods, Selfridges and Liberty and the most loyal show visitors including independent retailers, multiples, department stores and key independent retailers, all looking to source the very best in design-led product.

...essential business advice

Top Drawer Autumn hosted a series of free seminars, in conjunction with the British Shops and Stores Association, providing retailers with invaluable and relevant business advice. Demonstrating Clarion Retail's ongoing commitment to helping retailers develop their business and drive their bottom line success, the popular seminar programme covered hot topics such as how to improve your sales performance, top tips on maximising your company's presence online and the importance of building a compelling brand identity.



...trends

At the cutting edge of retail, Top Drawer Autumn showcased a stunning 'Runway to Room' feature, highlighting the four hottest trends for spring/summer 2009 that have translated from the catwalks to interior design. Selected by trend expert Pip McCormac (commissioning editor [lifestyle], The Sunday Times Style Magazine), these trends are 'red', 'metallic', 'bohemian' and 'texture'. In addition, Top Drawer Autumn highlighted the top gift ideas that will be flying off the shelves this Christmas: 'candles', 'jewellery' and 'home dining accessories', as selected by style guru Josa Young (editor of International Life).



"We are proud to announce that Top Drawer Autumn was a great success and delivered a selective show with only the best, hand-picked and high quality companies and products. The show had an exciting and vibrant atmosphere and looked fantastic, proving it was the place to be to discover stunning new products. Despite today's economic challenges, key buyers were out in force and footfall was strong." *Neil Gaisford, Show Director, Clarion Retail*

ENDS

September 2008

For further press information and images, please contact Sylvia Palamoudian, Debbie Coxon or Kate Thomas at Focus PR on +44 (0)20 7845 6600 or email: Clarion-FocusPR@focuspr.co.uk

EXHIBITOR FEEDBACK

"Top Drawer Autumn 2008 went spectacularly well for us. We took double the number of orders we were expecting! We are exceptionally happy with how the show went" *Graham Edmonds, Shruti Designs.*

"The show went really, really well! We took more orders than last year...in fact we were up 60%! We got to see all our regular clients including some brand new buyers we've not seen before."

Nik Fulton, Present Time

DATE FOR YOUR DIARY

Top Drawer Spring, 18-20 January 2009

- Top Drawer Spring is the first opportunity for retailers to get ahead by re-stocking their stores with stylish new products to maximise profits right at the beginning of the year. Based in the heart of London and newly arranged into easy-to-navigate product zones, Top Drawer Spring promises to be Refreshed, Rewarding and Relevant, ensuring that this is one trade show not to be missed!

Opening Times:

- Sunday 18 January 9.30am – 6.00pm
- Monday 19 January 9.30am – 6.00pm
- Tuesday 20 January 9.30am – 5.30pm

Venue:

- Earls Court One, London

Website:

- www.topdrawerspring.com

Organiser:

- Clarion Retail (www.clarionretail.com)

Admission:

- To register please visit www.topdrawerspring.com or call the ticket hotline on **01923 690 645**. Admission entry is free if you pre-register or bring a registration form with you. Otherwise entry costs are £20. Professionals only.

